


2023/05/31	<b>ARISE Board Elections</b> <b>Self-nomination Form</b> (deadline for submission: 21 June 2023)	 <b>arise</b>
PU-BENF		
Revision: 1		
Page 1 of 7		

## 1. Basic information

**1.1 Nominee’s name:**

Debbra A.K. Johnson

**1.2 Title:**

Resilience Advisor

**1.3 Company:**

Debbra A.K. Johnson, LLC

**1.4 ARISE member since (specified in the ARISE welcome letter):**

February 2011

**1.5 Current ARISE Board member:**

Yes

**If “Yes”:**

First term

Second term

No ✓


**1.6 Network or individual member:**

Network Member: My network leader has endorsed my application.

**If “Network Member,” please specify [which network](#) :**

ARISE-U.S. (serving 6 years on its Board)

Individual Member (i.e. no network affiliation)

2023/05/31	<b>ARISE Board Elections</b> <b>Self-nomination Form</b> (deadline for submission: 21 June 2023)	
PU-BENF		
Revision: 1		
Page 2 of 7		

## 2. Curriculum Vitae

**2.1 PLEASE ATTACH YOUR CV OR RESUME TO THIS SELF-NOMINATION FORM.**

## 3. Questionnaire

**3.1 Please indicate any past or present affiliations and accomplishments related to Disaster Risk Reduction / Prevention / Resilience / Corporate Social Responsibility (CSR) / Environmental Social Governance (ESG) (max 200 words)**

Most recently, I've joined the Board of a non-profit that focuses on climate adaptation and managed retreat.

As an active contributor to ARISE and ARISE-U.S. Network tools and projects, I've co-developed, authored, co-authored, and helped research, design and guide several tools, symposia and initiatives. In the past, these included the UNDRR Resilience and the Commercial Buildings Scorecard. I currently serve on ARISE teams for the Resilience Action Guide and the RSTAG Tech Research Project. I'm also leading a Work Group and serving as a Liaison to ARISE on an MCDC J7 project for knowledge sharing.


I use speaking engagements, workshops and private training sessions to educate companies and individuals in the integration of the Sendai Framework, the SDG's and the Climate Agenda. The approaches principally focus on futures thinking, risk reduction, and resilience capacity building. This also involves coaching and connecting individuals or organizations that can move the needle on prevention, adaptation and/or response by combining their strengths, especially across disciplines.

While at DuPont, I led sustainability life cycle assessment projects resulting in lower energy use across packaging supply chains; and models for industrial take-back and recycle/reuse programs that reduced waste streams, with both delivering triple bottom line results.

**3.2 Please specify if you have the decision-making and support capacities for ARISE within your company relating to at least one the four ARISE focus areas (SME resilience, investment, insurance, resilient infrastructure) at**

**a) Senior level (max 100 words each)**

As an independent advisor and sole proprietor, I have the decision-making and support capacities across the four priority areas.

2023/05/31	<b>ARISE Board Elections</b> <b>Self-nomination Form</b> (deadline for submission: 21 June 2023)	 <b>arise</b>
PU-BENF		
Revision: 1		
Page 3 of 7		

**b) Technical level** (max 100 words each)

As above.

**3.3 Please specify if you have the decision-making and support capacities within your company relating to other key areas such as Early Warning or Public-Private Partnership at national or local level (100 words)**

As above.

**3.4 Indicate if your company is affiliated with / member of any other global private sector networks such as the UN Global Compact, World Economic Forum (WEF), World Business Council for Sustainable Development (WBCSD) International Chambers of Commerce (ICC), or other private sector network, including of other UN agencies (please specify) (max 100 words each)**

No direct affiliations.


**3.5 Please list 3 goals which you would aim to achieve as Board Member of ARISE, specifically within (max 100 words)**

- a) your 1st year**
- b) long term**

Explore increasing ARISE Network collaboration to accelerate and scale contributions and impacts across ARISE priorities. Define KPI's and a) test in year one; and b) build on learnings and scale in year two.

In year one a) define an approach to increase opportunities for ARISE Networks to connect and collaborate with key agencies to accelerate and amplify progress across our priorities. In year two b) test and deploy.

Develop a DRR + Sustainability coherence 'workshop' for private sector employees; a) deploy across 100 mid-size companies in year one; and b) a minimum of 300 midsize and small companies in year two.


2023/05/31	ARISE Board Elections Self-nomination Form (deadline for submission: 21 June 2023)	 <b>arise</b>
PU-BENF		
Revision: 1		
Page 4 of 7		

**Note:**

**Please consider the responsibilities for Board members and the parameters for a Board member to be designated inactive as specified in the Board elections Standard Operating Procedure (SOP).**

**CV NEXT PAGE**



2023/05/31	<b>ARISE Board Elections</b> <b>Self-nomination Form</b> (deadline for submission: 21 June 2023)	
PU-BENF		
Revision: 1		
Page 5 of 7		

**Debra A.K. Johnson**  
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 Chadds Ford, PA 19317  
 Mobile: +1-302-383-0212  
[debrajohnson@me.com](mailto:debrajohnson@me.com)

### **COMPETENCIES**

Strategic and Scenario Planning, Resilience Thinking, Transformative Change, Innovation, Product & Service Development, Research, Corporate Risk Reduction, Resilience Capacity Building, Stakeholder Engagement & Collaboration

### **PROFESSIONAL CAREER**

#### **Resilience Advisor, Debra A.K. Johnson, LLC (DAKJ, LLC), October 2014 to Present:**

Provide organizations and individuals with knowledge, guidance, education and tools for disaster risk reduction/resilience, climate adaptation, and sustainable development. Team with a global network to assess and deliver tools and expertise for risk reduction and transformational change in line with the Sendai Framework, Sustainable Development Goals, and the Paris Agreement.

### **CAREER HISTORY**

#### **Advisor, Corporate Alliances, Coastal Risk Consulting, August 2015 to February 2017:**

Provide guidance and advice in Identifying, scoping and proposing projects that provide corporate clients and business partners with the means to measure and reduce their risks from flooding through the use of geospatial data and analytics. Success relies on depth and breadth of multi-decade asset exposure and vulnerability assessments and improved forms of systems thinking and communications resulting in accelerated decision making, resilience capacity building, and improved stakeholder and organizational alignment.


#### **Sr. Consultant, DuPont Sustainable Solutions, DuPont de Nemours, Inc., 2010 - 2014**

Recruited to the Sustainable Solutions Practice Development team and recognized for depth and leadership in setting corporate best practices and methods in reaching corporate sustainability goals. Managed practice development working groups, contributed to new market development and first-of-a-kind client engagements especially related to operational excellence and disaster risk reduction/resilience and climate adaptation.

#### **Leadership Roles, DuPont de Nemours, Inc., 1998 – 2010**

- Sustainability Mgr. and Sr. Marketing Consultant, Packaging Graphics, 2005 - 2010
- Market & Product Development Mgr., Consumer Safety Growth Initiative, 2002 – 2005
- Global Commercial Marketing Manager, DuPont™ Surfaces, 2000 - 2002
- North America Marketing Communications Manager for DuPont™ Surfaces, 1998 - 2000

#### **International Marketing Director, COLE-HAAN (Subsidiary of Nike®), Yarmouth, Maine, 1994 – 1998**

2023/05/31	<b>ARISE Board Elections</b> <b>Self-nomination Form</b> (deadline for submission: 21 June 2023)	
PU-BENF		
Revision: 1		
Page 6 of 7		


Managed single and multiple product lines marketing programs and promoted to direct and build marketing growth initiatives in Europe and Asia. Identified product mix and positioning for 13 countries and rationalized unprofitable product lines and markets. Developed an approach to gain quick entry to markets based on key influencers and influential zones.

#### **MEMBERSHIPS & VOLUNTEER PROJECTS**

- ARISE Member (previously PSP Member) 2011 – Present
- ARISE U.S. Network Founding Member & Director Emeritus, Board Of Directors Co-Chair & Membership Liaison 2021 – 23; Co-Chair 2019 – 2021, Secretary 2017 – 19
- APEX-NET Project, Multinational Capacity Development Campaign (J7), February 2023 - Present
- Adaptation Leader, Board of Directors June 2023 – Present
- Harrisburg University – In support of ICTs for Developing Countries, June 2017 - 2019
- Sustainable Green Printing Partnership, Founding Board Member, 2008 – 2013

#### **SPEAKING ENGAGEMENTS**

- Keynote, Digital Technology & Disaster Risk Reduction, Virtual, February 14, 2023
- Co-organizer and Moderator, *Third International Conference on the Lake Chad Basin Region: SDGs Implementation – UN System and Non-State Actors Exploring New Ways of Cooperation*, UN Headquarters, NYC, August 5 – 6, 2019
- *Transparency and Integration of Climate Change and Science-Based Goals into Risk Portfolios*, AHC Group Workshop, Saratoga Springs, NY, June 20, 2018
- *Sendai Framework for Disaster Risk Reduction* [Webinar](#), SCC/AASHE, August 23, 2016,
- *Disaster & the Private Sector Panel*, Natural Hazards Summit, Broomfield, CO, July 21, 2015
- *From Business Continuity to Integrated Risk Management*, Regional Platform of the Americas on Disaster Risk Reduction, Guayaquil, Ecuador, May 2014, [Link - PDF](#)
- *Disaster Risk Reduction: Possibilities Motivate Change*, UN General Assembly, Open Working Group on Sustainable Development Goals, NYC, January 2014, [Link - UN](#)
- *The Role of Resilience in Disaster Risk Reduction*, EHSS Sustainability Roundtable, D.C., July 2013

2023/05/31	<b>ARISE Board Elections</b> <b>Self-nomination Form</b> (deadline for submission: 21 June 2023)	
PU-BENF		
Revision: 1		
Page 7 of 7		

## PUBLICATIONS

- Co-Author, Journal: *Risk informed and resilient development: Engaging the private sector in the era of the Sendai Framework*, [Progress in Disaster Science](#) 2 (2019) 100020, Elsevier, May 2019
- Co-Author, Book, Chapter 2: *Disaster Management and Private Sectors – Challenges and Potentials*, Springer, March 2015: <http://www.springer.com/us/book/9784431554134>
- Contributions to the Sendai Framework for Disaster Risk Reduction, March 2015, World Congress on Disaster Risk Reduction:  
[http://www.preventionweb.net/files/43291\\_sendaiframeworkfordrren.pdf](http://www.preventionweb.net/files/43291_sendaiframeworkfordrren.pdf)
- Paper: *Building Resilience: A Risk-Based Approach to Disaster Response and Business Continuity Planning*, Mary K. O'Connor Process Safety Center, 2013 International Symposium, co-author
- Paper: *The Benefits of Applying Project Management Tools to Life Cycle Assessments*, Life Cycle Management Conference 2013:  
<http://www.google.com/url?sa=t&rcconferences.chalmers.se>

## EDUCATION & CERTIFICATES

- 2018 – Certificate of Distinction, *Transforming Development: The Science and Practice of Resilience Thinking*, SDG Academy/Stockholm Resilience Institute
- 2016 – Certificate, *Business Sustainability Management*, University of Colorado Boulder Environmental Center
- 2013 – Certificate, *Diversity & Inclusion Trainer/Facilitation*, DuPont Academy
- 2004 – 2005, MBA Studies, Drexel LeBow College of Business
- 1976 – BA English, BA Psychology (magna cum laude), University of Maine, Portland - Gorham