


2023/05/31	ARISE Board Elections Self-nomination Form (deadline for submission: 21 June 2023)	 arise
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1. Basic information

1.1 Nominee’s name:

Terry Kinyua

1.2 Title:

Country Manager

1.3 Company:

Invest in Africa (IIA)-Kenya

1.4 ARISE member since (specified in the ARISE welcome letter):

21st March 2023

1.5 Current ARISE Board member: No

Yes

If “Yes”:

First term

Second term

No


1.6 Network or individual member: Network

Network Member: My network leader has endorsed my application.

If “Network Member,” please specify which network:

Invest in Africa (IIA)-Kenya

Individual Member (i.e. no network affiliation)

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2. Curriculum Vitae

2.1 PLEASE ATTACH YOUR CV OR RESUME TO THIS SELF-NOMINATION FORM.

3. Questionnaire

3.1 Please indicate any past or present affiliations and accomplishments related to Disaster Risk Reduction / Prevention / Resilience / Corporate Social Responsibility (CSR) / Environmental Social Governance (ESG) (max 200 words)

Following the COVID-19 pandemic lockdown in Kenya in 2020, IIA launched an immediate COVID Survival Program to support Micro, Small and Medium Enterprises (MSMEs) with business continuity. IIA partnered with funders to scale the program beyond Kenya to over 10,000 MSMEs.

Recognizing the vulnerability of MSMEs to disasters at the onset of the COVID-19 pandemic, and therefore the need for a sustainable mechanism to build resilience, IIA launched the MSME Risk Resilience Initiative in October 2020 to strengthen the capacity of MSMEs in mitigation, preparedness, response and recovery from different disaster impacts.

The three phased planning initiative is guided by the priority actions of the Sendai Framework for Disaster Risk Reduction 2015-2030:


- * Phase 1 - Dialogue Series; Convened over 50 diverse stakeholders to deliver 6 dialogue and 2 Ask-An-Expert sessions. Engaged over 200 MSME participants and collected views and disaster risk-related data.
- * Phase 2 - Implementation of recommendations made in Phase 1; Undertaking disaster management capacity building among MSMEs, Training of Trainers. Engaging public and private sector to sensitize and champion action. Building IIA technical skills and joined ARISE Network to enhance collective impact.
- * Phase 3 - Implement the strategy for an agreed MSME Risk Resilience Framework.

3.2 Please specify if you have the decision-making and support capacities for ARISE within your company relating to at least one the four ARISE focus areas (SME resilience, investment, insurance, resilient infrastructure) at

a) Senior level (max 100 words each)

Disaster Risk Reduction is central to IIA's strategy. Our key strategic thematic area of focus is MSME Resilience, with 5 sub-thematic pillars: Disaster Risk Management, Agriculture and Food, Gender Equity and Social Inclusion, Environmental Sustainability and Climate Action, and Innovation and Infrastructure.

To ensure effective strategy implementation, IIA has invested in training part of its senior team (a Board Member and the Country Manager) in Disaster Risk Management. The organization has also

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convened a working group (which includes a subject matter academic expert and a former UNDRR team member) to shape our focus and positioning in championing Disaster Risk Reduction.

b) Technical level (max 100 words each)

IIA's technical expertise in Disaster Risk Reduction is extensive:

- * MSME Ecosystem expertise, with convening power and access to primary and secondary MSME DRR data.
- * Disaster Management Executive Education across the organization: Board, Senior Management and Implementation Team.
- * A certified Training of Trainers team in Kenya and Ghana.
- * Accessibility to a diverse team of DRR experts globally (individuals and organizations).
- * Advocacy and policy engagement: Published advocacy media articles and rallied diverse experts to input Kenya's draft Disaster Management Bill No.14 of 2021.
- * Ability to leverage IIA's markets (Ghana, Senegal and Mauritania) among other regional countries.

3.3 Please specify if you have the decision-making and support capacities within your company relating to other key areas such as Early Warning or Public-Private Partnership at national or local level (100 words)

IIA has great convening power. We have established a diverse global network of DRR contacts in the public and private sectors. So far, we have rallied more than 50 organizations and individual experts to deliver eight (8) DRR awareness sessions.

In addition, IIA is supported by a small working group who comprise of:


- * US-based and Kenya DRR Professor
- * Social entrepreneur with extensive UNDRR experience in Kenya and Geneva
- * Kenyan MSME ecosystem builder with Disaster Management Executive Education
- * IIA Country Manager and MSME Engagement Lead, both with Disaster Management Executive Education and Training of Trainers Certification.

3.4 Indicate if your company is affiliated with / member of any other global private sector networks such as the UN Global Compact, World Economic Forum (WEF), World Business Council for Sustainable Development (WBCSD) International Chambers of Commerce (ICC), or other private sector network, including of other UN agencies (please specify) (max 100 words each)

Invest in Africa core values are Partnerships, Innovation, Value People, Integrity, Transparency and Teamwork – abbreviated as PIVITT. In line with these values, IIA extensively seeks effective partnerships and networks to advance its mission of empowering MSMEs to create sustainable jobs, and purpose of creating prospering African economies.

To this end, IIA is affiliated to the Aspen Network of Development Entrepreneurs (ANDE) and Association of Startup and SMEs Enablers of Kenya (ASSEK). IIA is keen to learn and leverage new networks and form new strategic affiliations following our recent ARISE membership.

3.5 Please list 3 goals which you would aim to achieve as Board Member of ARISE, specifically within (max 100 words)

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- a) your 1st year**
- b) long term**

My First Year Goal: To raise awareness: Drive an MSME awareness campaign, and mobilize key and pivotal private sector players within the MSME ecosystem to make a commitment towards building enterprise resilience. **Expected Outcome:** Showcase MSME engagement and DRR awareness; create DRR-focused partnerships.

My Long-term Goals: To make significant contribution at organizational and individual level towards progressing the ARISE Mission, by making effective effort towards all of the ARISE Five Commitments: Raise Awareness, Influence, Share Knowledge, Catalyse and Implement. **Expected Outcome:** IIA's direct, consistent and tangible contribution to the UNDRR report on progress towards Sendai Framework.

Note:

Please consider the responsibilities for Board members and the parameters for a Board member to be designated inactive as specified in the Board elections Standard Operating Procedure (SOP).