

1. Basic information

1.1 Nominee’s name:

Alexander P. Pama

1.2 Title:

Co – Chair, ARISE Philippines

1.3 Company:

SM Prime Holdings Inc.

1.4 ARISE member since (specified in the ARISE welcome letter):

2020

1.5 Current ARISE Board member:

Yes

If “Yes”:

- First term
- Second term

No


1.6 Network or individual member:

Network Member: My network leader has endorsed my application.

If “Network Member,” please specify which network:

YES - ARISE Philippines

Individual Member (i.e. no network affiliation)

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2. Curriculum Vitae

2.1 PLEASE ATTACH YOUR CV OR RESUME TO THIS SELF-NOMINATION FORM.

3. Questionnaire

3.1 Please indicate any past or present affiliations and accomplishments related to Disaster Risk Reduction / Prevention / Resilience / Corporate Social Responsibility (CSR) / Environmental Social Governance (ESG) (max 200 words)

- As Executive Director of the National DRRM Council,
 - I integrated, supervised, coordinated, and harmonized multi-stakeholder efforts in the conduct of Disaster Risk Reduction and Management in the country;
 - Developed and implemented the **Pre Disaster Risk Assessment – Action Protocols and Programs (PDRA-APP)**, leading to more effective risk reduction management nationwide, increased disaster risk awareness, and improved disaster risk management, resulting to significant reduction in the number of disaster casualties and damages;
 - Implemented and institutionalized the **Incident Command System (ICS)** to improve the efficiency and effectiveness of the Philippine Disaster response protocol
 - Country Lead Delegate to the **UN Framework for Disaster Risk Reduction** (SENDAI Framework) in Sendai, Japan, in 2015
- As Consultant to SM Prime Inc., I provided advice and inputs to the Chair of the Executive Committee in his personal and the company’s various international and local Disaster Resilience advocacies and DRR programs.
- Provided advice and guidance for the company’s institutionalization of Disaster preparedness and business continuity programs and activities.
- I am currently the Co-Chair of the Board of Directors of ARISE-Philippines, a private sector alliance committed to assisting the United Nations Office for Disaster Risk Reduction (UNDRR) in achieving the Sendai Framework for Action’s objectives.
- I have served as a consultant for the National Resilience Council and as a board member for the Oscar M. Lopez Center, both of which promote resilience and sustainability.

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3.2 Please specify if you have the decision-making and support capacities for ARISE within your company relating to at least one the four ARISE focus areas (SME resilience, investment, insurance, resilient infrastructure) at

a) Senior level (max 100 words each)

As the Co-Chair of ARISE-Philippines, I have spearheaded and facilitated the implementation of various activities of the Secretariat and the network members. In terms of decision-making and support capacities for ARISE Philippines, I have led the development of the strategic framework emphasizing the transforming while performing initiatives supported by the operational framework that is led by network members for various work themes and priority areas aligned with ARISE Global and Sendai Framework targets.

In SM Prime, I led the crafting and supervised the implementation of the Enterprises Disaster Risk Reduction and Resilience Policy and Framework.

b) Technical level (max 100 words each)


My efforts and expertise have been instrumental as I led the formulation of the Concept of Operations (ConOps) of the company's Resilience Center's Command Center. In addition, as a DRRM expert, I have also introduced the Incident Command System, a standardized approach to organize the command, control, and coordination during emergency situations. It gives actors and responders from different agencies a common hierarchy to work within.

I have also facilitated the development of the SM Business Continuity Program which is focused on MSMEs capacity building to ensure continuity of services.

3.3 Please specify if you have the decision-making and support capacities within your company relating to other key areas such as Early Warning or Public-Private Partnership at national or local level (100 words)

As the Resilience Consultant of SM Prime Holdings, I have been closely working with Manila Observatory on the initiative of providing its malls across the nation for the Automated Weather Station (AWS) facilities that could help in monitoring weather conditions. Further, I also initiated five-year projects on High Definition Clean Energy, Climate, and Weather Forecasts for the Philippines" Project in partnership with the Manila Observatory.

Likewise, on behalf of SM Prime, I facilitated a partnership with the Galing Pook Foundation, an NGO, that influence and awards Local Government Units for best practices in community programs addressing DRR and resilience among other good practices.

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3.4 Indicate if your company is affiliated with / member of any other global private sector networks such as the UN Global Compact, World Economic Forum (WEF), World Business Council for Sustainable Development (WBCSD) International Chambers of Commerce (ICC), or other private sector network, including of other UN agencies (please specify) (max 100 words each)

SM Prime Holdings chairs the UNDRR-led Private Sector Alliance for Disaster Resilient Societies (ARISE), which actively supports and contributes to the attainment of the targets of the Sendai Framework for DRR and the UN Sustainable Development Goals (SDGs).

The company has integrated its sustainability pillars with the principles of the SDGs, the Task Force on Climate-related Financial Disclosures (TCFD), and the Sendai Framework for Disaster Reduction (2015-2030). Additionally, SM Prime Holdings is affiliated with the UN Global Compact, demonstrating its commitment to sustainable and socially responsible policies. The company has established partnerships with various UN entities including UNDRR, UNDRR-GETI, UN Women, UNEP, UNDP, and UNICEF, showcasing its ongoing dedication to collaboration with the UN and its agencies.

3.5 Please list 3 goals which you would aim to achieve as Board Member of ARISE, specifically within (max 100 words)


- a) your 1st year
- b) long term

In my first year, to:

1. **Enhancing Private Sector Engagement:** Foster closer collaboration between the private sector, government agencies, and other stakeholders to enhance disaster resilience.
2. **Promoting Best Practices:** Encourage the adoption and implementation of best practices in disaster resilience within the private sector to further raising awareness, providing guidance, and sharing best practices and success stories.
3. **Advocacy and Policy Influence:** Advocate for policies and regulations that create an enabling environment for private sector investments in DRR and resilience.

In the long term, to:

1. **Scaling up Private Sector Commitment:** Encourage more businesses across various industries and regions to join ARISE and commit to integrating DRR and resilience into their core operations.
2. **Influencing Global DRR Agenda:** Strengthen ARISE's role as a key voice in shaping the global agenda for DRR and resilience. Advocate for more private sector contributions in international forums, conferences, and policy discussions.
3. **Global Collaboration:** Strengthen global collaboration among private sector organizations and alliances to address transboundary challenges by sharing experiences, knowledge, and resources across borders.

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Note:

Please consider the responsibilities for Board members and the parameters for a Board member to be designated inactive as specified in the Board elections Standard Operating Procedure (SOP).

