

Contact

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Top Skills

Project Management
Internal Communications
Leadership

Liam Carter

Senior Vice President - Sustainability
United Kingdom

Summary

I am a people person, I see myself as a relationship builder who concentrates on teamwork and perseverance in order to achieve any given task. Reliable and punctual I conduct myself in a respectful and proficient manner. I am a diligent leader who is always confident at completing the task at hand. Being open-minded and loyal I work hard to incorporate utmost professionalism in all aspects of life. I work well under pressure and am always eager to learn. I pride myself in my ability to adapt and acclimatise to any situation to ensure high-quality productivity.

Experience

ICMIF

Senior Vice President - Sustainability
January 2021 - Present (2 years 6 months)
Manchester, England, United Kingdom

Tiger Brands

Group Internal Communications Manager
October 2018 - November 2020 (2 years 2 months)
Johanneburg

A key point of contact for Tiger Brands EXCO to successfully execute business strategy through dynamic and engaging internal communication to 15 000 staff members distributed all over the country. Implement and maintain business/countrywide change/communication network through active engagement and planning. Empowering site management teams to communicate with their staff from the factory floor to the board room with tailored content to suit their needs.

Develop and implement the companies first company-wide MobiSite/App called ROARR! – which effectively bridged a communication gap from head office to the factory floor, reverse billed and data-free.

Single point of integration for all business functions as well as multiple brands to communicate and disseminate brand strategy and large-scale business change.

Communication strategy creation and implementation across the value chain with reduced budget and timeline – implement systems and process with no dependency on agencies to generate cost savings for the financial year

Innovative communications strategy adoption to successfully engage with employees during times of crises.

Carter Consulting

Director

September 2018 - November 2020 (2 years 3 months)

Johannesburg

Think of a high performing environment as an orchestra performing a symphony. Each musical element is a perfect fit, perfectly trained and performs in unison to create a flawless symphony.

Picture your business strategy and goals as a seamless symphony, and your people as your orchestral musicians. Carter Consulting is a boutique Human Capital consultancy that focuses on your musicians. By creating bespoke solutions for you, we allow you to focus on your most important asset... your people.

Conducting an orchestra is a great responsibility, the maestro sets the pace, unifies and unites the musicians. Carter Consulting will work with you to be a masterful conductor - partnering to set the pace, unify and unite to deliver business performance and value.

Distinct Few - Business Psychology

1 year 1 month

General Manager

November 2017 - August 2018 (10 months)

Johannesburg Area, South Africa

Senior Manager

August 2017 - November 2017 (4 months)

Johannesburg Area, South Africa

Distinct Few is a boutique Executive Search firm that connects distinguished professionals with sought after positions at high performance institutions – across the globe.

Deloitte

Manager

April 2016 - July 2017 (1 year 4 months)

Johannesburg Area, South Africa

Manager in the Deloitte Human Capital Advisory Practice aligned to Financial Services. He has extensive change management, training, marketing and communication experience across the African continent. Liam has experience working in Resources, Utilities, Health & Public Sector and Financial services in :

- Project Management
- Marketing and Communication
- Training Planning to Development
- Change Management and Measurement
- Internal Engagement
- Organisation Design
- Operating Models

Accenture

Manager

February 2012 - March 2016 (4 years 2 months)

Manager in the Accenture Management Consulting Practice, aligned to Resources (Process Excellence & Change Enablement). He has extensive change management, marketing and communication experience across the African continent.

Client experience includes:

- Global Resources Mining Company - Group IT demerger - Change Management and IT Change Management Activities, including user migrations, training and communication.

- Global Mining Company (Coal) - Systems Integration (SI), Business Process Outsourcing (BPO) and Application Outsourcing (AO) projects for SAP - Change Management Specialist - Training and Role Mapping Lead

- Pan African Utilities Company - Oversight and Assurance Function - Capabilities Assessment - Supply Chain and Procurement Overview

- Pan African Bank - Customer Relationship Management (CRM) Systems implementation across the business - Change Management - Stakeholder Engagement Lead

- Global Mining Company (Gold) - Global SAP Implementation across all four continents - Change Management - Communication Lead

HKLM

3 years 5 months

Brand Engagement Manager

January 2011 - January 2012 (1 year 1 month)

Responsible for brand engagement and internal communication for a number of South African companies. Working in the financial and mining sectors delivering tailor made solutions in communication.

Brand Consultant

September 2008 - December 2010 (2 years 4 months)

Key client contact and project manager for Africa and South African clients.

Branding and design, consisting of key campaign launches, strategic brand consulting, internal brand alignment and over all brand custodianship.

Responsibilities include:

- Initial client interaction and formulation of proposal and brief for branding and design projects
- Strategy and project planning from inception to delivery
- Co-ordination and interaction with client as project manager and key account manager
- Budget management on a project-by-project basis, allocating the correct resources when needed

ICMIF

Development Co-ordinator

March 2006 - August 2008 (2 years 6 months)

Organisation of ICMIF Development Network comprising of 50 CEOs across 40 countries in Zeist, Netherlands. Primary contact for key note speakers. (2008)

Organisation of ICMIF Development Network comprising of 50 CEOs across 40 countries in Quebec Canada. Primary contact for key note speakers. (2007)

Developed and executed promotional programme for 'Development' among 300 international insurers at ICMIF Biennial Conference 2007

One of two day-to-day contacts for network of 50 CEOs

Nominated ICMIF representative with responsibility for investment among 300 CEOs at ICMIF Biennial Conference in Brussels, Belgium.

Created Information Library and maintained accurate records for Development department

Education

Gordon Institute of Business Science

MBA, Business Administration and Management, General · (2010 - 2011)

University of the Witwatersrand

BA, Psychology and Sociology · (2002 - 2006)

St. Davids Marist Inanda

Matric · (1997 - 2001)